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DOUGHNUTS ARE AVAILABLE IN THE KITCHEN NOW

Glazed delights set new standard for breakfast coffee accompaniment.

Guildford, UK. February 5th 2010 - Media Molecule, award winning developers of multi-award winning Playstation 3 game LittleBigPlanet today announce the arrival of some fresh and Tasty Doughnuts in the kitchen.

The Tasty doughnuts are available for a limited time only, on a first come first served basis. There are numerous different types available in the selection, including a really sickly looking one with some scary looking topping.

“We are really happy that these Doughnuts are finally available” said Technical Director Alex Evans *“I’m going to have one with my coffee this morning and invite you to do the same”*

The Tasty Doughnuts were purchased from a speciality bakery in town this morning, and were boxed whilst still fresh and warm, assuring the finest possibly quality.

“Who bought all these Tasty Doughnuts anyway? What are they here for?” said Studio Director Siobhan Reddy *“Oooh pass me that cruller!”*

“We bought all these to celebrate the new website we launched today, did you see it?” Said Community Manager Tom Kiss.

“nom-nom-nom hrph? hrphll grph! mmmmm doughnut”

For information on Media Molecule please visit www.mediamolecule.com.

About Media Molecule

Media Molecule is a small team of talented game developers based in Guildford, UK, who love nothing more than making innovative and creative video game doodads for you to play with. In 2008 we published our first proper title, LittleBigPlanet, which went on to win a zillion awards, and please people the world over. We are very proud of it.

About Tasty Doughnuts

A Tasty Doughnut is a type of fried dough food popular in many countries and prepared in various forms as a sweet snack that can be home-made or purchased in bakeries, supermarkets, food stalls, and franchised speciality outlets. They are usually sweet, deep fried from a flour dough, and shaped into rings or flattened spheres that can sometimes contain fillings.